

Evangelism Effectiveness Rating Scale, by Generation

Evangelism Method	Busters	Boomers	Builders	Seniors
Lifestyle/friendship	□□□	□□□	□□□	□□□
Family	□□	□□	□□	□
Confrontational		□	□□	□
Cell group	□□□	□□	□	□
Power evangelism	□□□	□□□	□□	□□
Mass media		□	□□	□□
Affinity group meetings	□□	□□□	□□	□
Social welfare outreach	□□□□	□□	□□	□
Youth rallies	□□			
Concerts	□□□	□□	□	□
Drama	□□	□□	□	
Sports participation	□□	□□	□	
Church planting	□	□□	□	
Traditional church services	□	□	□□	□□
Contemporary seeker services	□□	□□□	□	
Sunday school class	□	□□	□□□	□□
Church sponsored events	□□	□□	□	□□
Socratic evangelism	□□□□	□□	□	□
Literature outreach		□	□□	□□□

□□□□	major harvesting
□□□	good choice
□□	so-so
□	bad stewardship
	shame on you

Source: Barna Research Group, Ltd. (1998)